

Minutes of Oxford Rd Traders.

Tesco 5 July 2016

Attendees

Tony Charles, Nathan Winyard, Sam Kelleway, Ning Yang, Karen Rowlands, Marion Hayes

Apologies

Jo Anderson, Tony Capnos, Maria Page, Paul Matthews, Terry Jordan,

Introductions

Everyone one present gave a brief introduction

Matters from last meeting

Need to arrange for Aaron security manager to attend September meeting. **Action Maria Page can you see if this is possible.**

Town Safe Radio offer discount for small and 3rd sector

WATSAPP group set up and running for traders messaging, to join the group please text your mobile no and name to Tony Charles with message "add to Oxford Rd WATSAPP. who will add you to the group". Tony's number 07811215235 **Action All Interested and Tony Charles.**

Street clean postponed, Maria was going too clear in front of Tesco, not sure if this happened. Baker Street area Neighbourhood Association (BASANA) are having a Summer Spruce on 16 July. It is requested that Businesses between the IDR and West Reading Bridge clean their frontages, remove weeds and generally improve the look no feel of the area on this day as well. If your not in the BASANA area please feel free to join in. **Action All**

Funday – Thank you to Tesco for providing small trees to hand out. Interest was good in both the Loyalty Card and the Association. Generally there is a desire to engage across business and residents groups to improve the neighbourhood and promote business.

17 July 10am-4pm Market Place outside Tesco Portman Rd Launch of Loyalty Card.

There are at least 4 traders proposing to have stands to promote their, Business at this event. There is still room for more. Please note that selling product at these is not allowed, however promoting what you do and sell is as are samples.

Cllr Sarah Hacker has agreed to be at the event at 2pm to formally launch the Loyalty Card Scheme, for which we are still looking and open to offers. Please Contact Tony Charles re stands, loyalty offers. Please be there at 9am to set up, don't feel you need to stay the whole day.

AOB

We talked about the aim of the Oxford Rd Traders

A suggestion was “Improve the Trading Environment in the Oxford Rd area”.

By Promoting Businesses, and area through, all reasonable means.

Cost Saving, by working collectively there is potential to save on overheads

Community Engagement with communities groups to improve the trading and physical environment.

A Representative body for Traders to lobby and be consulted by other organisations

Networking a group to provide mutual support.

Your thoughts on the the aim and strategy headlines would be predicated. **Action All.**

Officers: If you would like to take up a role in helping move the Association forward please have a conversation with Nathan Winyard or Tony Charles.

Date of next meeting

7 September 6pm at Tesco Oxford Rd (to be confirmed).

1 November 8am

11 January 6pm